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|  | **Minimally Meeting** | **Meeting** | **Exceeding** |
| **Political Platform (policies)** | - Political platform addresses three to four issues.  - Policies show minimal evidence of research into current issues and debates.  - Policies are somewhat realistic, but lack some logic. They lack some understanding of the U.S government and society. - but is not clearly organized. | - Political platform addresses 5-6 issues.  - Policies show evidence of research and explore current issues and debates.  - Policies are realistic, logical, and show understanding of the U.S government and society.  - Is typed, and organized under headings. | - Political platform addresses more all issues.  - Policies show evidence of research and provide insight in to current issues and debates. They are realistic, logical, and show thorough understanding of U.S government and society. - clearly organized under headings. |
| **Logo and Slogan** | Party name, logo, and slogan minimally reflect the party’s beliefs or policies. | Party name, logo and slogan reflect the party’s overarching beliefs and policies. | Party name, logo and slogan are creative representations of the party’s overarching beliefs and policies. |
| **Political Spectrum** | The political party’s placement on the drawing of the political spectrum lacks some accuracy, according to the party’s policies/beliefs. The explanation shows some understanding of the political spectrum but lacks some understanding of “right/left/centre” policies or beliefs. | The political party is accurately placed on the drawing of the political spectrum, according to their policies/beliefs. The explanation shows understanding of the political spectrum and of “right/left/centre” policies or beliefs. | The political party is accurately placed on the drawing of the political spectrum, according to their policies/beliefs. The explanation shows thorough understanding of the political spectrum, and in depth understanding of “right/left/centre” policies or beliefs. |
| **Written Components** | Satisfactory use of written language. Errors distract from the product, but do not interfere with meaning. Demonstrates adequate understanding of the electoral process and role of a political party. | Clear use of written language. Errors do not distract or impact the product. Demonstrates good understanding of the electoral process, and role of a political party. | Exceptional use of written language. Few or no errors. Demonstrates strong understanding of the electoral process and role of a political party. |
| **Campaign Products** | Campaign products show some understanding of the role of propaganda/media. The products lack some persuasion. | Campaign products show good understanding of the role of propaganda/media in elections. The products are persuasive. | Campaign products show deep understanding of the role of propaganda/media in elections. The products are exceptionally persuasive and are creatively written/performed/designed. |
| **Completion of all Components** | Has minimally completed:  - Party Platform/Policies  - Logo and Slogan  - Political Spectrum  - Campaign Product | Has satisfactorily completed:  - Party Platform/Policies  - Logo and Slogan  - Political Spectrum  - Campaign Product | Has thoroughly completed:  - Party Platform/Policies  - Logo and Slogan  - Political Spectrum  - Campaign Product |